



YES ON 100 Releases New Web Ad: "Public Safety" Emphasizes Firefighters Support

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PHOENIX – The Professional Firefighters of Arizona and their president, Tim Hill, have taken a lead role among the more than 100 statewide groups and leaders supporting Proposition 100, the temporary penny sales tax on the ballot for May 18th. Now, Hill has the lead role in a Web ad released today by the YES ON 100 campaign. "Public Safety" shows Hill taking a sober look at the potential impact of budget cuts on Arizona first responders in the event of Proposition 100's failure. As Hill puts it in the ad, the passage of 100 is essential in the view of public safety advocates. "Today," Hill explains, "we're already stretched on our response times and our safe staffing, so that we can intervene in emergencies and make a difference in people's lives when they are having that emergency." If Proposition 100 fails, it will necessitate another \$1 billion in cuts across Arizona, a state that has already cut a record \$2.2 billion across the last two budget years. Included among those reductions are more than \$90 million in cuts to public safety; \$420 million in cuts to K-12 education; \$120 million in cuts to higher education; and more than \$200 million in cuts to health care and human services. "The Professional Firefighters of Arizona stand solidly behind YES ON 100," says Hill. "If this proposition fails on May 18th, our quality of life will suffer, our neighborhoods will suffer and those on the front lines will have fewer resources. We can't let that happen."